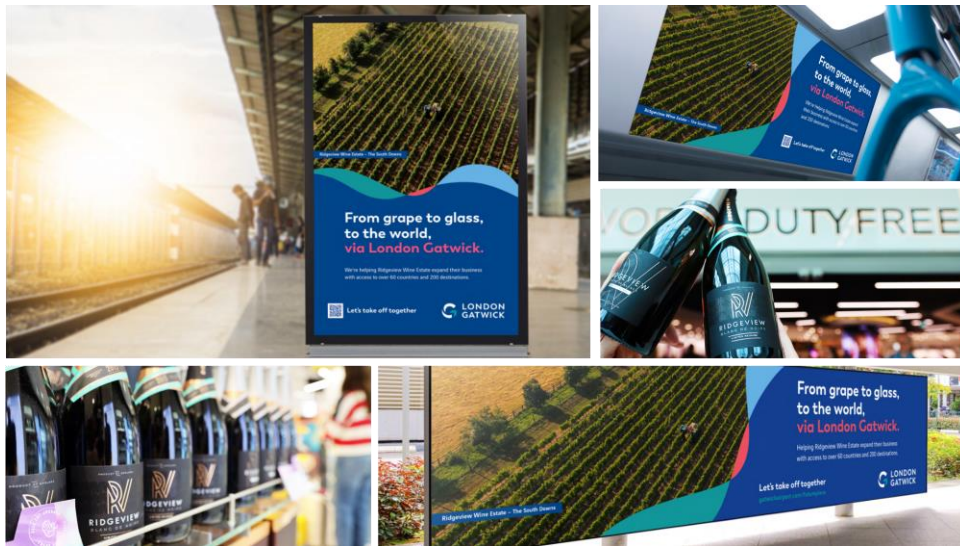


PRESS RELEASE

Ridgeview takes off with Gatwick Airport

Six Sussex wines, including four from Ridgeview, England's leading sparkling producer are now available to UK and international travelers as they take-off from London Gatwick airport in World Duty Free Stores. London Gatwick Airport are committed to supporting local by putting their signature to the 'Sussex Six' Campaign, which encourages local shops, restaurants, pubs and cafés to showcase six or more local produce.



Ridgeview Wine Estate partnered with Gatwick Airport earlier this year on the ['Let's take off together'](#) campaign which featured in [national TV ads](#), [YouTube advertorials](#) and [billboard campaigns](#) across the Clapham and Croydon area and Thameslink.

The 'Sussex Six' and *'Let's take off together'* campaign illustrates London Gatwick Airport's commitment to the exciting rise in Sussex Wine Tourism and opportunities for export growth and international visitors.

Ridgeview sparkling wines are also served in Vagabond's South Downs Wine Bar situated in London Gatwick Airport's South Terminal. The beautiful art deco bar features a range of English wines and is a fantastic opportunity for holiday makers and international visitors to try before they fly.

Mardi Roberts, Director of Communications, Ridgeview said: *"Mardi Roberts, Director of Communications at Ridgeview says, "London Gatwick serves as Sussex's gateway to the world. Their unwavering support for Sussex Wine Tourism and advocacy for our visitor economy have been invaluable. We are delighted that Ridgeview sparkling wine will now accompany holidaymakers on their celebratory journeys, allowing them to share the exceptional quality of our Sussex produce."*

London Gatwick Airport and Ridgeview are both members of the newly established Sussex Local Visitor Economy Partnership, recognised by Visit England, which aims to promote tourism in Sussex. Visit England is actively supporting wine tourism by introducing Wine Tourism training, adapted from an Australian model, in collaboration

with WineGB, starting in Sussex. Sussex wine producers are joining forces to showcase the Sussex Winelands on the global wine tourism stage.

Last year Sussex Wines launched the Sussex Wine Plan for growth in collaboration with Sussex Modern and the Sussex Visitor Economy Group (now LVEP).

Richard Lennard, Economic Partnerships Manager, London Gatwick said: *"We are delighted to join this exciting campaign to support the local Sussex economy, by adding more local food and drink producers to our supply chain at London Gatwick.*

"It's important to us at the airport to support the Sussex community, and we are delighted to help our passengers discover the wonderful local produce that is grown and made across the region."

Ridgeview is situated only 20 minutes by train or car from London Gatwick Airport, open for tours, tastings and offers an on-site restaurant, The Rows & Vine. The destination is proving very popular with international tourism, welcoming over 25K in visitors from home and abroad last year in 2023.

ENDS

About Ridgeview

- Ridgeview has led the way in the English sparkling wine revolution, crafting traditional method wines since 1995.
- Established near the picturesque village of Ditchling in Sussex, this second-generation family business was crowned the globe's best in the 'International Wine & Spirit Competition' in 2018 and named No. 36 in the 'Top 50 Worlds' Best Vineyards' in 2019.
- Ridgeview is B Corp certified and have recently opened their onsite hospitality, Rows & Vine, which offers visitors a total wine experience from vine to glass, as well as an array of seasonal dishes.
- The family are incredibly proud to have been served at a collection of Royal occasions including to former USA President Barack Obama at Buckingham Palace.
- Ridgeview's sparkling wines are now exported and enjoyed around the globe. The vineyard is situated in the beautiful South Downs where visitors can drink in our gorgeous view that gives Ridgeview its name and celebrate the family message which is found written in the neck foil of every bottle that; 'Life is for Celebrating'.

Ridgeview social channels:

IG: [@RidgeviewWineUK](https://www.instagram.com/RidgeviewWineUK)

FB: [@Ridgeviewwineuk](https://www.facebook.com/Ridgeviewwineuk)

Media requests, images and interviews can be arranged by contacting Mardi Roberts (mardi@ridgeview.co.uk) 01444 242040